

NEWS

FOR IMMEDIATE RELEASE



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CFF Restates Its Purposes

CFF believes that every child deserves access to active, involved, parents. When Dad is involved in the life of his family, mom is freed from the stress of trying to compensate for dad's inactivity, the children receive the attention they seek from Dad (as well as the love they want from Mom), and everyone is happier and more successful.

CFF accomplishes this goal by **training new and expectant dads** through their own "***b a DAD***" events which allow dads-to-be to gain advice from experienced dads and their infant children. Men like to know what to expect and love hearing it from someone who has been there recently.

CFF also focuses on the entire family (not only on fathers) by **giving parents tools to succeed**. Through *Parenting with Love and Logic*, children can explore the world and learn with safe and encouraging guidance from their parents. With *Love* parents guide their children toward growth; with *Logic* children learn that life has consequences and how to make good decisions rather than bad decisions. This is a simple set of skills that parents can add to their parenting style. It even works with adults!

Parenting skills aren't the only skills CFF imparts to its clients. **They provide life skills to help families succeed.** Students who go through *Dave Ramsey's Financial Peace University* learn to save money and dump debt. Allowing people the opportunity to achieve financial freedom gives them the opportunity to have more family time and fewer arguments over money. Men who need specific skills to increase their employability or improve their relationships can choose portions of the ***StepUP Experience*** and receive economical one-on-one coaching. Those who participate in the entire program receive two sets of interview clothing from the Center's StepUP Closet.

The Center for Fathers and Families also seeks to **promote and honor Fatherhood.** It's not that mothers are not important but there are things which mothers do best and things which fathers do best. Society does not seem to place as high a value on fathers or their legitimate role in the family. Through weekly Newspaper articles, WebLogs (blogs), and occasional articles in regional publications, Dr. Crain writes about the importance of fathers in their families and gives practical advice on how to become better fathers. CFF also hosts its *Salute 2 Fatherhood* event in June where fathers and father-figures are honored. During this event CFF inducts 10 deserving men into the CFF Father's Hall of Fame.

The Center also **partners with others to provide services beyond their own community.** Whether it is promoting parent involvement on school campuses, working with young dads at Paces, Inc., combating homelessness with the Continuum of Care, working with our neighbors along the Mississippi River to *Lift up the Delta*, speaking to the 875th soldiers and their families or working with teachers in the area school districts, CFF serves the entire region.

CFF looks forward to many years of service in the community, realizing its dream of every child having access to active, involved parents.