

NEWS

FOR IMMEDIATE RELEASE



February 11, 2008
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CFF Day to be held February 24th

In January, the Ministerial Alliance saw a need for more people to know about the services that Center for Fathers and Families of AR provides to Northeast Arkansas and surrounding regions. They decided to name Sunday, February 24th CFF Day. On that day churches will put inserts in their church bulletins to introduce CFF to some people and remind many others about the work CFF does every day.

CFF believes that every child deserves access to active, involved parents. When dad is involved in the life of his family mom is freed from the stress of trying to compensate for dad's inactivity, children receive the attention they seek from dad, the love they want from mom, and are able to grow to become successful adults.

CFF accomplishes this goal by **training new and expectant dads** through our "*b a DAD*" events which allow s dads-to-be to gain advice from experienced dads and their infant children. Men like to know what to expect. Fatherhood is no different.

CFF also focuses on the family and not ONLY fathers by giving **parents tools to succeed**. Through *Parenting with Love and Logic*, children can learn and explore the world their parents brought them into. With *Love* parents guide their children in a direction where they can grow;

with *Logic* children learn that life has consequences and how to discern the good from the bad. This is a simple, easy tool that parents can add to their parenting skills.

Parenting skills aren't the only skills CFF imparts to its clients. **They provide methods to succeed financially.** Students who go through *Dave Ramsey's Financial Peace University* learn to save money and dump debt. Allowing people the opportunity to achieve financial freedom gives them the opportunity to have more family time and fewer money fights.

The Center for Fathers and Families seeks to **promote and honor Fatherhood.** It's not that mothers are not important; on the contrary there are things which mothers do best and things fathers do best. Society does not seem to see the importance of a father nor their legitimate role in the family. Through weekly Newspaper articles, daily blogs, and quarterly articles in regional publications, Dr. Crain writes about the importance of fathers in their families. CFF also hosts its *Salute 2 Fatherhood* event in June where fathers and father-figures are raised up. During this event CFF inducts 10 men into the CFF Father's Hall of Fame.

The Center also **partners with others to provide services beyond their own community.** Whether it is working with teen dads at Paces, Inc., combating homelessness with the Continuum of Care, working with others along the Mississippi River to *Lift up the Delta*, speaking to the 875th soldiers and their families or working with teachers in the Paragould school district, CFF looks outward into the community.

CFF looks forward to many years of service in the community, realizing its dream of every child having access to active, involved parents.